



TAKING THE ART PULSE

Community Survey

Help Shape the Future of the Smithers Art Gallery!

The Smithers Art Gallery is looking to better understand your experiences and gather ideas for improvement. Whether you're a resident, artist, educator or just love art, we want to hear from you! Complete this survey for a chance to win \$50 towards any gallery workshop or art camp. Please drop off paper surveys to the Smithers Art Gallery before Friday, May 9, 2025 (closing date). Thank-you!



1. Where do you live:

- Smithers Telkwa Witset
 Regional District of Bulkley-Nechako
 Other:

2. How old are you?

- 15 & under 16-35 36-50
 51-65 66-80 81+

3. Please check all that apply to you:

- Past program participant
 Parent of a child who participated in kids programming or activity
 Artist (practicing or emerging)
 Art educator, instructor, or program facilitator
 Member of the Smithers Art Gallery
 Member of another visual arts-based organization
 Identify as First Nations, Metis or Inuit
 Visual arts-based business owner

4. What types of gallery activities have you participated in or attended?

- Adult program or workshop
- Exhibitions
- Community events (i.e., Wintergold Craft Fair, 6x6 Auction)
- Other (please specify):
- Kids program or camp
- Artist support programs

5. What aspects of the gallery do you appreciate? (Check all that apply)

- Welcoming atmosphere
- Variety of programs
- Downtown Smithers location
- Community involvement
- Other (please specify): _____
- Quality of artwork
- Artist support
- Accessibility of the gallery

6. What barriers have you faced when accessing gallery activities?

(Check all that apply)

- Lack of time
- Program costs
- Unaware of programs
- Building accessibility
- Other (please specify): _____
- Live too far away
- Limited program variety
- Feel intimidated

7. What is ONE change (i.e., program, event, initiative) you would recommend to the gallery to increase your participation?

8. In your opinion, how valuable is the Smithers Art Gallery to the community as a visual arts service provider?

- Extremely valuable
- Valuable
- Neutral (no opinion)
- Not very valuable
- Not valuable at all

9. What impact do you believe the Smithers Art Gallery has on the community?

	HIGH	MEDIUM	LOW	N/A
Nurtures individual creativity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strengthens community ties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provides a platform for local artists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contributes to Smithers cultural identity & diversity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supports Smithers' creative economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. Please share any other comments or suggestions you have regarding the Smithers Art Gallery below.

Would you like to participate in a focus group to further explore topics in this survey? If so, please leave your contact details below (name, email, phone number) and area of interest.

Prize Entry: We invite you to leave your contact information below to be entered into a prize draw for a \$50 gallery gift card. *Entries will not be associated with survey responses.*

Name:

Contact (email or phone):

Support the Visual Arts: Smithers Art Gallery memberships supports the association and provides benefits (discounts for events and local merchants). Memberships can be purchased in-person or online (www.smithersart.org). If you are not already, would you like to become a member?

- Yes - Please contact me at the above
- No

Thank-you for completing this survey!